



ELIZABETH ANDREWES



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Professional Summary

Creative professional with deep expertise and readiness for leadership. Proven track record in driving business growth and operational efficiency. Strong focus on team collaboration and delivering impactful results. Known for reliability, adaptability, strategic vision, developing compelling concepts, and effective problem-solving. Demonstrated ability to lead cross-functional teams and implement innovative solutions.



Work History

2024-04 -
Current

Owner, Design & Marketing Consultant

ECA Design, Concord, Massachusetts

- Managed multiple design projects simultaneously, ensuring timely delivery within budget constraints.
- Developed and implemented strategic plans for revenue growth, focusing on diversification and market expansion.
- Developed innovative design concepts for improved brand recognition and customer engagement.

2020-06 -
2024-03

Marketing & Creative Director

Surfside Kids Pediatric Dentistry, Richmond Hill, Georgia

- Developed marketing strategies and monitored industry trends to keep creative materials fresh and engaging.
- Increased profits from 2.4M cash receivables in 2020 to over 5M in 2024; 85% reduction in state-based insurance plans; 72% increase in new patients.
- Managed building and design teams in construction of newest \$2.1M office, including design and selection of all interior, exterior, and thematic elements.
- Managed and monitored SEO, KPI, Google/Meta analytics to track success of digital campaigns on website and social media business pages.
- Elevated company reputation through consistent delivery of high-quality creative content.



Education

2018-06

M.F.A.: Production Design

Savannah College of Art And Design - Savannah, GA

GPA: 4.0

2010-05

B.F.A.: Dance Performance

Chapman University - Orange, CA

- Awarded Outstanding Senior Choreographer in 2010



Software

Adobe Creative Suite, SketchUp, LayOut, V-Ray, Vectorworks, AutoCAD, Microsoft Office



Skills

- Project management
- Creative team leadership and collaboration
- Strategic planning
- Visual storytelling
- Campaign and budget

2019-01 -
2020-11

● **Set Decorator, Scenic Artist, Photo Stylist, Theater Technician**

I.A.T.S.E. Local 491 & 320, Savannah, Georgia

- Head of set decoration department, managing 5-15 people.
- Responsible for selecting, designing, fabricating, and sourcing set dressing elements for film sets.
- Collaborated closely with film director and director of photography to align on visual aesthetics.
- Other art department-related duties, including budget management.
- Worked on varying union productions from feature films to Hallmark movies, American Idol, Disney On Ice, CNN, JC Penney photoshoot, and Lynyrd Skynyrd concert.

management

- Brand and concept development
- Strong organizational, verbal, and written communication
- Content marketing strategy
- Trend and ROI analysis
- Website and graphic design
- Public speaking
- Customer relations and networking

2018-09 -
2019-02

● **3D Digital Modeler to Visual Artist**

Peabody Essex Museum, Salem, Massachusetts

- Assisted visual artist, Vanessa Platacis, in creating 3D digital renderings of her 2,700 sqft ongoing exhibition *Taking Place* at Peabody Essex Museum in Salem, MA.

2018-06 -
2018-08

● **Scenic Painter & Sculptor Internship**

ThemeWorks, High Springs, Florida

- Utilized fabrication techniques and processes; worked with materials, such as 2-part Apoxie Sculpt, Habitat, Mathew's automotive and Nova latex paints, as well as PolyGem products and polyurethane foam.
- Scenic painter and sculptor for projects at Fantasyland in Tokyo Disney and Ripley's Believe It or Not in Gatlinburg, TN.